



MAHARAJA
—WHITELINE—

KHUSHIYON KA HOMEMAKER



APPLIANCES CATALOGUE 2024-25

MIXER GRINDERS
JUICER MIXER GRINDERS
JUICER EXTRACTORS
HAND BLENDERS
FOOD PROCESSOR
GAS COOKTOPS
INDUCTION STOVES
SANDWICH TOASTERS
KETTLES
OTG
IRONS

MIXER GRINDERS - 1000W

NEW
LAUNCH



Super Turbo HD

- Heavy Duty SS Jars
- Unbreakable PC Lids*** - Easy lid lock
- 3 Jars: SS Liquidizing Jar - 1.5L | SS Grinding Jar - 1L SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Turbo Prime HD

- Unique Jar Flow Breakers
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product
- Turbo Prime HD - Easy Lid lock



MIXER GRINDERS - 800W & 750W

NEW
LAUNCH



Kitchen Pro Neo 800W

- Food Processor jar with Gear Drive Mechanism for better efficiency
- 3 Jars: Blending Jar 1.5L | SS Jars: 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



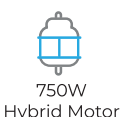
Duramaxx 750W

- 30 mins continuous grinding*
- Unique Jar Flow Breakers
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Ultramax Elite

- Unique Jar Flow Breakers
- 4 Jars: Blending Jar - 1.5L | SS Liquidizing Jar - 1.5L SS Grinding Jar - 1L | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



NEW LAUNCH



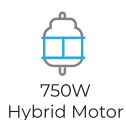
Super Turbo Elite

- Unique Jar Flow Breakers
- 4 Jars: Blending Jar - 1.5 | SS Liquidizing Jar - 1.5L
SS Grinding Jar - 1L | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Turbo Prime Elite

- Unique Jar Flow Breakers
- Unbreakable PC Lids^{###}
- E4 Jars: Blending Jar 1.5L
SS Jars: - 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



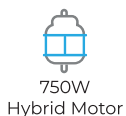
Mixtron Elite

- Robust Design for stable & vibration free operation
- 4 Jars: Blending Jar - 1.5 | SS Liquidizing Jar - 1.5L
SS Grinding Jar - 1L | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Joy Max

- Robust Body Design for stable operation
- Jar Flow Breakers to maximize efficiency
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Superio DLX

- 30 mins continuous grinding[#]
- High Grade SS 304 Blades
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product





Turbo DLX

- Jar Flow Breakers for higher efficiency
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Hybrid Motor



High Grade SS 304 Blades



Chrome Knob



Turbo Twist

- Jar Flow Breakers for higher efficiency
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Hybrid Motor



High Grade SS 304 Blades



Mixtron DLX

- U Shape SS Jar for efficient grinding & mixing
- Enhanced Vacuum Grip for stable operation
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Hybrid Motor



High Grade SS 304 Blades



Strong ABS Body



Superio Evo

- Durable & Strong High Grade ABS Body
- 30 mins Continuous Grinding*
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 700ml | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



500W Copper Motor



Robust Design for stable & vibration free operation



High Grade SS 304 Blades



MG 123 Pro

- 30 mins continuous grinding*
- Dome Shaped Lid to enhance grinding efficiency
- 3 SS Jars: 1.5L | 700ml | 400ml
- 1..2..3 Pro** Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



550W Hybrid Motor



High Grade SS 304 Blades

MIXER GRINDERS



Unigrind Pro

- Ergonomic Handle with Grip
- 30 mins Continuous Grinding*
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 700ml
SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



500W
Hybrid Motor



Robust Design
for stable & vibration
free operation



High Grade
SS Blades



Novello

- New and Powerful Motor
- 30 mins continuous grinding*
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 1.0L
SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



500W
Hybrid Motor



Mix & Grind
SS Blades



Robust Design
for stable & vibration
free operation



Smart 123

- High Grade SS Blades
- Bigger 1L Dry Jar
- New and Powerful Motor
- 30 mins continuous grinding*
- 2 SS Jars: 1L | 400ml
- Warranty: 2 Yrs. on Product



500W
Hybrid Motor



Mix & Grind
SS Blades



Powerful Vacuum
Foothold



Easy Blend

- Robust Design for Stable & Vibration Free Operation
- Easy-Push Button to Start - 17,000 RPM Motor Speed
- 2 Jars - Blending Jar - 600ml
Dry Grinding Jar - 300ml
- Multi-Function SS Blades - Warranty: 2 Yrs. on Product



400W
Hybrid Motor



2 Lids for storage
& carrying on the go



Maximum Juice
Efficiency

JUICER MIXER GRINDERS



Puremaxx

- Tough juicing in just 60 seconds***
- Superior Stainless Steel Juicer Mesh
- Mix & Grind SS Blades - Overload Protector
- Advanced juice Extraction Technology
- 3 Jars: Blending Jar - 1.5L | SS Jar: 700ml | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



550W
Power Dense
Motor



High Grade Plastic
Lid for convenience
& durability



MAJESTIK COLLECTION

JUICER MIXER GRINDERS

NEW
LAUNCH



Super Juicer

- Tough juicing in just 60 seconds***
- Superior Stainless Steel Juicer Mesh
- Mix & Grind SS Blades - Overload Protector
- 2 Jars: Blending Jar - 1.5L | SS Jar: 700ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



550W
Power Dense
Motor



High Grade
SS Blades



Odacio Smart

- Superior Stainless Steel Juicer Mesh
- Super Sharp SS 304 blades - Overload Protector
- Easy-Push Button side Unlock System
- 2 Jars: Blending Jar - 1.5L | SS Jar: 700ml
- Warranty: 2 Yrs. on Motor & Product



450W
Hybrid Motor



High Grade Plastic
Lid for convenience
& durability

Mark Deo Plus

- Compact & Novel Design - Dual Side Locking System
- Detachable Anti-Drip Spout - Super Sharp SS Blades
- Overload Protector
- 2 Jars: Blending Jar - 1.5L | SS Jar: - 700ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



450W
Hybrid Motor



Superior SS
Juice Mesh



Maximum Juice
Efficiency

Mark 1

- Superior Stainless Steel Juicer Mesh
- Super sharp SS 304 Blades
- 2 Jars: Blending Jar 1.5L | SS - 700ml
- Overload protector
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



450W
Hybrid Motor



High Grade
SS Blades



Powerful Vacuum
Foothold

JUICER EXTRACTORS

Mark 1 Classic

- Anti-Drip spout that prevents spillage of juice
- Anti-spash outlet - High Grade 304 SS Blades
- Warranty: 2 Yrs. on Motor & Product



450W
Hybrid Motor



Superior SS
Juice Mesh



Maximum Juice
Efficiency

Turbomix King Plus



- Contains Chopper and Beaker
- Detachable Metal Foot
- Hanging Loop for easy storage
- Warranty: 2 Yrs. on Motor & Product



250W
DC Motor



High Grade
SS 304 Blades



100% EASY & CLEAN

Unique Brushed
Finished Metal
Detachable Foot

NEW
LAUNCH



Elitemixx Neo

- Ergonomic Handle
- Convenient Push Button
- 800ml Multipurpose Beaker
- Duraforce Advanced Blade Technology
- Warranty: 2 Yrs. on Motor & Product



250W
DC Motor



High Grade
SS 304 Blades



100% EASY & CLEAN

Detachable
Plastic Foot

NEW
LAUNCH



Elitemixx

- Ergonomic Handle
- Convenient Push Button
- Warranty: 2 Yrs. on Motor & Product



250W Low Noise
DC Motor



Sharp Blades
For Tough Blending



100% EASY & CLEAN

Detachable
Plastic Foot

NEW
LAUNCH



Eliteblend

- Ergonomic Handle with Hanging Loop
- Convenient Switch Button
- Non-Detachable Powerful Metal Shaft
- Wall Mounting Bracket for easy storage
- Warranty: 2 Yrs. on Motor & Product



250W Low Noise
DC Motor



High Grade
SS 304 Blades



Easy to Clean
Blades

HAND MIXER

Centuro

- 7 Speed Control
- In-built Eject Knob
- Air Ventilation System
- Warranty: 2 Yrs. on Motor & Product



250W Motor



SS Dough Hooks



SS Beater Attachment

CHOPPER

Frisco Dlx

- 800ml Large Bowl
- Slim Ergonomic Design
- Transparent Bowl for better visibility
- Warranty: 2 Yrs. on Product



250W Low Noise DC Motor



SS Chopping Blade



Whisking Blade

FOOD PROCESSOR

Smart Chef

- Easy Jar Locking - 1 Processing Bowl - 2L
- 3 Jars - Blending Jar - 1.5L | SS Grinding Jar - 1L
SS Chutney Jar - 300ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



600W Hybrid Motor



Dual Safety Mechanism



12 Attachments for multiple functions

WET GRINDERS

Fortune DLX Lavender

Grindstone

- Heavy duty cylindrical grooved grinding stone
- Nutritious grinding for high retention of nutrition vs other method of grinding
- Jar Flow Breaker for optimal grinding
- SS Drum – 2L - Non-slip feet
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



150W Hybrid Motor



Atta Kneader



Coconut Scrapper & Spatula

Fortune Cherry

- Nutritious grinding for high retention of nutrition vs other method of grinding - Non-slip Feet
- Jar Flow Breaker for optimal grinding
- BIS Standard Plug - SS Drum – 2L
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



150W Hybrid Motor



Heavy Duty Cylindrical Grooved Grinding Stone

GAS COOKTOPS

Solana LPG Gas Cooktops



MAJESTIK COLLECTION
3 Burner

2 Burner

- Elegant MS Frame
- Powder Coated Strong Pan Support
- Anti-skid Legs
- Stainless Steel Drip Tray
- Warranty: 5 Yrs. on Glass & 2 Yrs. on Product



Jumbo Burner



Shatter Proof Glass



Tri-Pin Brass Burners

Belenus Neo LPG Gas Cooktops



MAJESTIK COLLECTION
4 Burner

2 Burner

MAJESTIK COLLECTION
3 Burner

- Elegant MS frame
- Stainless Steel Drip Tray
- Anti-skid Legs
- Warranty: 2 Yrs. on Glass & 2 Yrs. on Product



Toughened Glass



Tri-Pin Brass Burners



Powder Coated pan support

Belenus LPG Gas Cooktops



3 Burner

- Stainless Steel Frame
- Stainless Steel Drip Tray
- Anti-skid Legs
- Warranty: 2 Yrs. on Glass & 2 Yrs. on Product



Toughened Glass



Tri-Pin Brass Burners



Powder Coated pan support

Aventus LPG Gas Cooktops



3 Burner

2 Burner

NEW LAUNCH

- Anti-skid Legs
- Powder Coated Strong Pan Support
- Warranty: 2 Yrs. on Product



Heavy Gauge SS Body



Tri-Pin Brass Burners



Removable SS Drip Tray

Trendy+ LPG 2 Burner



- Anti-skid Legs
- Powder Coated Strong Pan Support
- Premium Knob



Stainless Steel Body



Brass Burners



2 Years

INFRARED COOKTOP

IR Chef



NEW LAUNCH

- Suitable for all Kind of Cooking Utensils
- Feather Touch Buttons
- Digital Display
- Easy to clean Surface
- Warranty: 1 Yr. on Product and Glass



2200W



Adjustable Power Mode

3 Pre-sets and 11 Personalized Power levels for Precise Cooking

IR Chef Plus



NEW LAUNCH

- Suitable for all Kind of Cooking Utensils
- Feather Touch Buttons
- Digital Display
- Easy to clean Surface
- Warranty: 1 Yr. on Product and Glass



2200W



Adjustable Power Mode

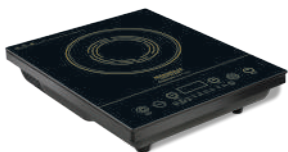


BBQ Grill with Skewers

3 Pre-sets and 11 Personalized Power levels for Precise Cooking

INDUCTION STOVES

Superion 20ST Neo



- 25% Faster Cooking⁽²⁾
- Pan Sensor Technology
- Feather Touch Buttons
- Flameless Operation
- Durable 7-Blades Fan rapidly dissipates heat
- Warranty: 1 Yr. on Product



2000W



Automatic Voltage Regulator

MAJESTIK COLLECTION

10 PRE-SET Indian Menus

Superion 18DX Neo



- Pan Sensor Technology
- Durable 7-Blade Fan Rapidly Dissipates Heat
- Flameless Operation
- Warranty: 1 Yr. on Product



1800W

5

PRE-SET Indian Menus

Superion 14DX Neo Superion 14DX Neo+



- Pan Sensor Technology
- Durable 7-Blade Fan Rapidly Dissipates Heat
- Flameless Operation
- Warranty: 1 Yr. on Product



1400W

7

PRE-SET Indian Menus

BREAKFAST

Viva Sandwich Toaster

Viva Plus Sandwich Toaster

- BIS Standard Plug
- Easy Lock
- Cool Touch Easy Grip handle
- Warranty: 1 Yr. on Product



Perfeito Sandwich Toaster

Perfeito Plus Sandwich Toaster

- Elegant Steel-Top Finish
- BIS Standard Plug
- Easy Lock
- Cool Touch Easy Grip handle
- Cooking Indicators
- Warranty: 1 Yr. on Product



Aprica Sandwich Toaster

Aprica Plus Sandwich Toaster

- BIS Standard Plug
- Easy Lock
- Cool Touch Easy Grip handle
- Cooking Indicators
- Warranty: 1 Yr. on Product



MAJESTIK COLLECTION

Grill Mate

- XL Grill Plates
- 180° Openable Grill Plate
- Cool Touch Handle
- Cooking Indicator
- Warranty: 2 Yrs. on Product



Pop-Up Magic Toaster

- 2 Slice Toasters
- Safe Insulated Parts
- Cancel Function
- BIS Standard Plug
- 1 Year Warranty



BREAKFAST

Viva Neo
1.5L Kettle



Viva Joy
1.5L Kettle



- BIS Standard Plug
- SS Glossy Finish (Neo+) - SS Brushed Finish (Joy)
- Auto Shut Off
- On/Off Indicator
- 360° Swivel Base
- Warranty: 1 Yr. on Product
- Double FADA thermostat gives double the protection
- Dry burn prevent protection



1500W



Concealed Element



Double FADA Controller

Viva Smart
1.5L Kettle



- BIS Standard Plug
- SS Brushed Finish
- Auto Shut Off
- On/Off Indicator
- 360° Swivel Base
- Warranty: 1 Yr. on Product
- Double FADA thermostat gives double the protection
- Dry burn prevent protection



1500W



Concealed Element



Double FADA Controller

Viva Excel
1.8L Kettle



Viva Elite
2.0L Kettle



- BIS Standard Plug
- SS Brushed Finish
- Auto Shut Off
- On/Off Indicator
- 360° Swivel Base
- Warranty: 1 Yr. on Product
- Double FADA thermostat gives double the protection
- Dry burn prevent protection



1500W



Concealed Element



Double FADA Controller

OTG

Contigo 45L 1800W

MAJESTIK COLLECTION



- 6 Cooking Modes
- Stainless Steel Body
- 7 Accessories
- 60 Minutes Timer
- Warranty: 2 Yrs. on Product
- Free Home Service**



Convection for homogenous cooking & fluffier food



360° Motorised Rotisserie



Top & Bottom Heating Elements for faster heating

**Under product Warranty Period

Contigo 35L
1500W



Contigo 28L
1500W



- Top & Bottom Heating Elements for Faster Heating
- 6 Cooking Modes
- Stainless Steel Body
- 7 Accessories
- 60 Minutes Timer
- Warranty: 2 Yrs. on Product
- Free Home Service**



Convection for homogenous cooking & fluffier food



360° Motorised Rotisserie

MAJESTIK COLLECTION

**Under product Warranty Period

STEAM IRONS

Acqua Bliss

Acqua Superio

MAJESTIK COLLECTION

- Steam Boost for Stubborn Creases⁽³⁾
- Spray for Easy Crease Removal⁽⁴⁾
- Multiple Fabric settings Smart Thermostat
- Warranty: 2 Yrs. on Product
- Free Home Service



1200W
150ml Tank Capacity



1600W
280ml Tank Capacity



Easy Wrinkle
Removal



Non-Stick
Soleplate



Copper Cord
Wire for safety
& durability

⁽³⁾ & ⁽⁴⁾ Only applicable for Aqua Superio

DRY IRONS

Classico Plancha

- Heavy weight (1.8kg) for powerful and crisp ironing
- Smart Thermostat - ISI Certified
- Ergonomic Handle Design for enhanced grip
- 360° Swivel Cord for easy movement
- Warranty: 2 Yrs. on Product - Free Home Service



1200W
Power for
Quick Heating



Weilburger
German Technology
Non-Stick Soleplate



Copper Cord
Wire for safety
& durability

Glo

- Heavy weight (1.5kg) for powerful and crisp ironing
- Smart Thermostat - ISI Certified
- Ergonomic Handle Design for enhanced grip
- 360° Swivel Cord for easy movement
- Warranty: 2 Yrs. on Product - Free Home Service



1100W
Power for
Quick Heating



Weilburger
German Technology
Non-Stick Soleplate



Copper Cord
Wire for safety
& durability

Jazz Dry Iron

Sleek Pro Dry Iron

Sleek Dlx Pro Dry Iron

- Unique Precision Sole Tip for better ironing
- Thermostat for desired fabric setting
- 360° Swivel Cord for easy movement
- ISI Certified - Warranty: 2 Yrs. on Product
- Free Home Service



Weilburger
Non-Stick
Soleplate



PTFE
Soleplate



Weilburger
Non-Stick
Soleplate



1000W
Power for
Quick Heating



Copper Cord
Wire for safety
& durability

Classico White Dry Iron

Classico Blue Dry Iron

- Precision Sole Tip for better ironing experience
- ISI Certified
- Warranty: 2 Yrs. on Product
- Free Home Service



1000W
Power for
Quick Heating



Non-Stick
Soleplate






Copper Cord
Wire for safety
& durability



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As a part of continuous R&D improvements - products, images, product specifications are subject to change without notice.

*Basis internal testing using 100g of turmeric for 1 min (with residual output < 20%). **100% copper winding of armature and stator.

[†]Considering 2 mins of resting time after every 5 mins operation at standard condition. [‡]Under standard conditions. [§]25% faster cooking as compared with Gas Cooktop based on internal lab testing.

[¶]500 ml juice of Beet root/Carrot/ Sweet lime / Pine apple from 1 kg of respective fruit per minute. testing In lab condition. Capacity changes based on Season of the fruit/vegetable

^{||}Under regular usage conditions.